

**Form 144 Filer Information**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**Form 144**

FORM 144

**NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933**

## 144: Filer Information

Filer CIK	<input type="text" value="0002003203"/>
Filer CCC	<input type="text" value="XXXXXXXX"/>
Is this a LIVE or TEST Filing?	<input checked="" type="radio"/> LIVE <input type="radio"/> TEST

**Submission Contact Information**

Name	<input type="text"/>
Phone	<input type="text"/>
E-Mail Address	<input type="text"/>

## 144: Issuer Information

Name of Issuer	<input type="text" value="OLAPLEX HOLDINGS, INC."/>
SEC File Number	<input type="text" value="001-40860"/>
Address of Issuer	<input type="text" value="432 PARK AVENUE SOUTH&lt;br/&gt;THIRD FLOOR&lt;br/&gt;NEW YORK&lt;br/&gt;NEW YORK&lt;br/&gt;10016"/>
Phone	<input type="text" value="3106910776"/>
Name of Person for Whose Account the Securities are To Be Sold	<input type="text" value="Amanda Baldwin"/>

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	<input type="text" value="Director"/>
Relationship to Issuer	<input type="text" value="Officer"/>

## 144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Morgan Stanley Smith Barney LLC Executive Services 200 W Civic Center Dr - 4th Floor Sandy UT 84070	402248	526944.88	669402641	03/12/2026	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
Common	03/11/2026	Restricted Stock Units	Issuer	<input type="checkbox"/>		402248	03/11/2026	Compensation

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Amanda Baldwin 432 PARK AVENUE SOUTH THIRD FLOOR NEW YORK NY 10016	Common	12/12/2025	398560	475834.01

## 144: Remarks and Signature

Remarks

Proposed securities to be sold on March 12, 2026 represent an estimate of shares expected to be sold pursuant to an automatic "sell to cover" transaction to cover tax withholding obligations and fees arising due to the vesting of restricted stock units on March 11, 2026. Such sell to cover transaction does not represent a discretionary trade by the Reporting Person. The actual number of shares sold will depend on the sale price of the Issuer's common stock in such transaction. Securities sold on December 12, 2025 were shares sold pursuant to an automatic "sell to cover" transaction to cover tax withholding obligations and fees arising due to the vesting of restricted stock units on December 11, 2025 and did not represent a discretionary trade by the Reporting Person. Such sale was reported in a Form 4 filed by the Reporting Person on December 15, 2025.

Date of Notice

03/12/2026

### ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ John Duffy, attorney-in-fact

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**