Form 144 Filer Information

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

FORM 144

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144: Filer Information		
Filer CIK	0001481885	
Filer CCC	XXXXXXX	
Is this a LIVE or TEST Filing?	● LIVE ○ TEST	
Submission Contact Information		
Name		
Phone		
E-Mail Address		
L-Iviali Addiess		
144: Issuer Information		
Name of Issuer	OLAPLEX HOLDINGS, INC.	
SEC File Number	001-40860	
Address of Issuer	432 PARK AVENUE SOUTH THIRD FLOOR NEW YORK NEW YORK 10016	

Name of Person for Whose Account the Securities are To Be Sold

Gurwitch Janet

617-951-9461

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Director

144: Securities Information

Phone

Title of the Class of Securities To Be Sold	Common
Name and Address of the Broker	Morgan Stanley Smith Barney LLC Executive Services 200 W Civic Center Dr - 4th Floor Sandy UT 84070
Number of Shares or Other Units To Be Sold	50000
Aggregate Market Value	81500.00
Number of Shares or Other Units Outstanding	662900000
Approximate Date of Sale	01/27/2025
Name the Securities Exchange	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold		
Title of the Class	СОММО	
Date you Acquired	08/19/2024	
Nature of Acquisition Transaction	RESTRICTED STOCK	
Name of Person from Whom Acquired	ISSUER	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	41314	
Date of Payment	08/19/2024	
Nature of Payment	COMPENSATION	
If the securities were purchased and full pa	yment therefor was not made in cash at the time of purchase, explain in the table or in a note	

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities To Be Sold		
Title of the Class	COMMON	
Date you Acquired	07/19/2023	
Nature of Acquisition Transaction	RESTRICTED STOCK	
Name of Person from Whom Acquired	ISSUER	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	8686	
Date of Payment	07/19/2023	
Nature of Payment	COMPENSATION	

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	JANET GURWITCH 432 PARK AVENUE SOUTH, THIRD FLOOR NEW YORK NY 10016
Title of Securities Sold	STOCK OPTION EXERCISE
Date of Sale	12/16/2024
Amount of Securities Sold	30573
Gross Proceeds	63719.67

Remarks	
Date of Notice	01/27/2025

ATTENTION:

144: Remarks and Signature

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	/s/ JANET GURWITCH

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)