

## Form 144 Filer Information

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 144

## Form 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK	0001650109
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	<input checked="" type="radio"/> LIVE <input type="radio"/> TEST

## Submission Contact Information

Name	
Phone	
E-Mail Address	

## 144: Issuer Information

Name of Issuer	OLAPLEX HOLDINGS, INC.
SEC File Number	001-40860
Address of Issuer	1187 Coast Village Road Suite 1-520 Santa Barbara CALIFORNIA 93108
Phone	(310) 691-0776
Name of Person for Whose Account the Securities are To Be Sold	JU E WONG

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	Former CEO
------------------------	------------

## 144: Securities Information

Title of the Class of Securities To Be Sold	Common
Name and Address of the Broker	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 38th Floor New York NY 10004
Number of Shares or Other Units To Be Sold	90000
Aggregate Market Value	166148.71
Number of Shares or Other Units Outstanding	654733052
Approximate Date of Sale	11/17/2023
Name the Securities Exchange	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the Class	Common
Date you Acquired	11/17/2023
Nature of Acquisition Transaction	Exercise of options under a registered plan
Name of Person from Whom Acquired	Issuer

Is this a Gift?  Date Donor Acquired

Amount of Securities Acquired	90000
Date of Payment	11/17/2023
Nature of Payment	Cash

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JU E WONG 1187 Coast Village Road Suite 1-520 Santa Barbara CA 93108
Title of Securities Sold	Common
Date of Sale	11/16/2023
Amount of Securities Sold	90000
Gross Proceeds	161752.50

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JU E WONG 1187 Coast Village Road Suite 1-520 Santa Barbara CA 93108
Title of Securities Sold	Common
Date of Sale	11/15/2023
Amount of Securities Sold	90000
Gross Proceeds	170307.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JU E WONG 1187 Coast Village Road Suite 1-520 Santa Barbara CA 93108
Title of Securities Sold	Common

Date of Sale	11/14/2023
Amount of Securities Sold	90000
Gross Proceeds	162072.00

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JU E WONG 1187 Coast Village Road Suite 1-520 Santa Barbara CA 93108
Title of Securities Sold	Common
Date of Sale	11/10/2023
Amount of Securities Sold	45000
Gross Proceeds	76675.50

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JU E WONG 1187 Coast Village Road Suite 1-520 Santa Barbara CA 93108
Title of Securities Sold	Common
Date of Sale	11/09/2023
Amount of Securities Sold	45000
Gross Proceeds	73791.00

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JU E WONG 1187 Coast Village Road Suite 1-520 Santa Barbara CA 93108
Title of Securities Sold	Common
Date of Sale	11/08/2023
Amount of Securities Sold	25231
Gross Proceeds	43876.71

### 144: Remarks and Signature

Remarks	
Date of Notice	11/17/2023

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	/s/ JuE Wong
-----------	--------------

---

***ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)***