Form 144 Filer Information

**FORM 144** 

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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

0001650109

144:	Filer	Information

Filer CCC	XXXXXXXX			
Is this a LIVE or TEST Filing?	● LIVE ○ TEST			
Submission Contact Information				
Name				
Phone				
E-Mail Address				
144: Issuer Information				
144. 1930er illiorillation				
Name of Issuer	OLAPLEX HOLDINGS, INC.			
	OLAPLEX HOLDINGS, INC.  001-40860			
Name of Issuer				
Name of Issuer SEC File Number	001-40860  1187 Coast Village Road Suite 1-520 Santa Barbara CALIFORNIA			

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this

Relationship to Issuer Former CEO

## 144: Securities Information

Title of the Class of Securities To Be Sold	Common
Name and Address of the Broker	Morgan Stanley Smith Barney LLC Executive Financial Services  1 New York Plaza  38th Floor New York NY  10004
Number of Shares or Other Units To Be Sold	25231
Aggregate Market Value	43876.71
Number of Shares or Other Units Outstanding	654733052
Approximate Date of Sale	11/08/2023
Name the Securities Exchange	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part

of the purchase price or other consideration t	neretor:		
144: Securities To Be Solo	d		
Title of the Class	Common		
Date you Acquired	11/08/2023		
Nature of Acquisition Transaction	Exercise of options under a registered plan		
Name of Person from Whom Acquired	Issuer		
Is this a Gift?	Date Donor Acquired		
Amount of Securities Acquired	25231		
Date of Payment	11/08/2023		
Nature of Payment	Cash		
•	eate when the note or other obligation was discharg	·	
144: Securities Sold Durin	ng The Past 3 Months		
Nothing to Report	<b>v</b>		
144: Remarks and Signatu	ure		
Remarks			
Date of Notice	11/08/2023		
ATTENTION:			
does not know any material adverse inform sold which has not been publicly disclosed.	es to which this notice relates are to be sold herebation in regard to the current and prospective ope If such person has adopted a written trading plang the form and indicating the date that the plan	rations of the Issuer of the securities to be or given trading instructions to satisfy Rule	

person makes such representation as of the plan adoption or instruction date.

Signature /s/ JuE Wong

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)