Your Vote Counts!

OLAPLEX HOLDINGS, INC.

2025 Annual Meeting Vote by June 9, 2025 11:59 PM ET

OLAPLEX HOLDINGS, INC. 432 PARK AVENUE SOUTH, THIRD FLOOR NEW YORK, NY 10016



V72314-P24710

You invested in OLAPLEX HOLDINGS, INC. and it's time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on June 10, 2025.

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 27, 2025. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a





Vote Virtually at the Meeting*

June 10, 2025 10:00 a.m., Eastern Time

Virtually at: www.virtualshareholdermeeting.com/OLPX2025

^{*}Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

| Voting Items | | Recommends |
|---|--|--------------|
| 1. | Election of the following nominees as Class I Directors | |
| | Nominees: | ⊘ For |
| | 01) John P. Bilbrey 02) Deirdre Findlay 03) Michael White | |
| 2. | Approval, by a non-binding advisory vote, of the compensation of the Company's named executive officers during the fiscal year ended December 31, 2024. | For |
| 3. | Ratification of the appointment of Deloitte & Touche LLP as the independent registered public accounting firm of the Company for the fiscal year ending December 31, 2025. | For |
| NOTE: Such other business as may properly come before the meeting or any adjournment thereof. | | |
| | | |
| Prefer to receive an email instead? While voting on www.ProxvVote.com, he sure to click "Delivery Settings" | | |